



21st September, 2021

Statement of Support for CanopyStyle

Century Rayon (Under the Management and Operation of Grasim Industries Limited) is committed to conserving the world's Ancient and Endangered Forests. We work collaboratively with Canopy and the brand partners of the CanopyStyle Initiative to reduce our impact on forests and to eliminate fibre from Ancient and Endangered Forests, and to ensure sustainable forest management.

As a part of CanopyStyle, we support the large-scale conservation of Ancient and Endangered Forests, and robust plans to ensure that species, ecosystems, the climate and communities are safeguarded. As members in good standing of the Initiative, we have developed a procurement policy with Canopy (https://www.centuryrayon.co.in/pdf/Fibre_Procurement_Policy_for_Protecting_Forest.pdf) have conducted our CanopyStyle audit (https://www.centuryrayon.co.in/pdf/Canopy_Audit_Report.pdf) and transparently publish our list of suppliers (https://www.centuryrayon.co.in/pdf/Canopy_Forest_Mapper_of_Pulp_Suppliers.pdf).

Our goal is to continuously reduce our impact on forests globally. We are also working to displace forest fibres in our products with low impact next generation fibres made from waste products.




Shrikant Gore
Vice President (HR)



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